

INVITATION

**Sustainable Financial Innovation and Leadership
Workshop Series: Environmental & Social Risk Management:
Present and Future Outlook
(including Responsible Investment Banking book launch)**

Experts discuss effectiveness, sustainability and responsibility in international business, investment and finance regarding environmental and social risks

The viability of business, including investment and banking business depends to a large extent on non financial context factors stemming from the sphere of megatrends such as climate change, resource scarcity, demographic and social change, rapid urbanization and technological breakthroughs. Environmental, Social and Governance (ESG) factors are reshaping the economic and commercial landscape. The future sustainability definition of many industries, including investment and banking has to be refined. Soft Law Standards have emerged to cope with risks associated to these trends and are already in the process of converging to form Global Administrative Law. Together with the new megatrends they create a new reality for business, investment and banking. Thought leaders in sustainable financial innovation, impact investment and ESG risk management therefore discuss what the concepts of sustainable finance; Global Administrative Law and value creation mean to the business and investment and banking industry in fast growing markets like Turkey

Sustainable Financial Innovation and Leadership Workshop Series will start with a key note speech from Boğaziçi University Rector's Office. The discussion will focus on opportunities and road blocks which support or bar effective application of best international standards and practices. The event will be concluded with the book launch and a cocktail reception. At the event, discussions will focus on core issues regarding the future of investment and banking: How can sustainability standards drive business performance and be embedded in business models and the corporate culture – i.e. the “DNA” – of the investment and finance industry? How should globally applicable, common standards – often referred to as Global Administrative Law – look like?

Invited Speakers are as follows:

- Ms. Karen Wendt: Founder of Responsible Investment Banking Network,
Editor of scientific literature on responsible investment
banking, positive impact investing and organizational
culture for Springer International Publishing
- Ms. Anne Maria Cronin Principal Environmental Advisor
European Bank for Reconstruction and Development
Environment and Sustainability Department
- Dr. Cem Avcı: Prof. of Civil Engineering, Boğaziçi University
Environmental and Social Impact Assessment (ESIA)
Expert
- Dr. Vedat Akgiray: Prof. of Finance, Boğaziçi University
Director Center for Research in Corporate
Governance & Financial Regulation, Boğaziçi
University
- Mr. Rai Vogelsberger: Partner - Impact Assessment/Project Finance Services
Environmental Resources Management (ERM) GmbH
- Dr. Işıl Gültekin : ESIA-ESDD Practice Leader
ELC Group/Royal HaskoningDHV Consulting and
Engineering Inc. Istanbul
- Mr. Emre Hatem: Senior Vice President
Project and Acquisition Finance, Sustainability
Garanti Bankası

Taking place in Istanbul on May 13 2015,

at BUMED (Boğaziçi University Alumni Association),

Room: Mustafa Kemal Atatürk

Time: 9:00-17:00

EVENT PARTNERS

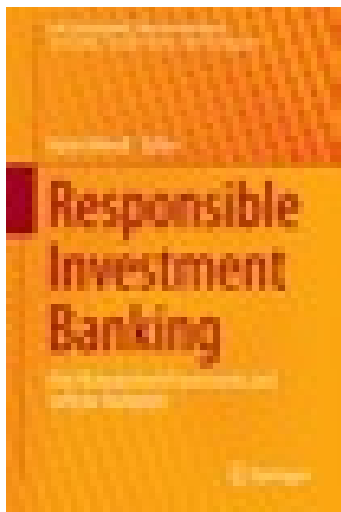


Boğaziçi University
Lifelong Learning Center

Bogazici University was formally established in 1971, but it has the long history of Robert College, which was the first American College established outside the boundaries of the United States in 1863. With the transfer of the site to the Turkish government, Boğaziçi University became the direct heir to not only the excellent facilities of Robert College, but also to its distinguished academic tradition. The university has four faculties (Arts and Sciences, Engineering, Economics and Administrative Sciences, and Education), six institutes (offering graduate programs), the School of Foreign Languages, and the School of Applied Sciences. **Boğaziçi University Lifelong Learning Center** is the unit responsible for developing, coordinating and implementing the lifelong learning programs apart from the undergraduate and postgraduate degree programs of the university. The Center offers courses, seminars and training programs in a variety of subjects both for individuals and employees of public and private sector.



Catalyst for this event and integrated into this event is the book launch of a **new anthology about “Responsible Investment Banking”, collected by Karen Wendt, (Founder Responsible Investment Banking).**



Please find further information on www.responsible-investmentbanking.com

Karen Wendt (Ed.), Responsible Investment Banking. Risk Management Frameworks, Softlaw Standards and Sustainable Financial Innovation., Springer-International 2015

This book provides evidence on the relevance of environmental and social factors in decision making, discusses the Gold Standard Frameworks for integrating extra-financial risks into the value chain management procedures of investment banks together with a lot of examples for practical application. It paves the way from robust impact and risk management to positive impact creation and a new investment culture. As well, challenges for the implementation and ways to overcome them are broadly discussed. The book is rooted in the fact that banks which fail to professionally integrate the management of extra-financial risk into their whole lending and investment products chain may well move down the food chain and potentially lose positions on advisory man-dates, lead arranger and underwriting mandates and finally client deposits – and trust.

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Center for Research in Corporate Governance &
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Center for Research in Corporate Governance and Financial Regulation (CCG) has been established by Boğaziçi University in order to contribute to the research that augments the legal / regulatory content of corporate governance models with more economic / financial content.. One of the aims of the Center will be to emphasize designing “economic models” of corporate governance, that go beyond mere fiduciary rules and that try to link “rational” applications of good governance leading to increased economic value for corporations in the long-run

